



Partner Program Guide

Build stronger client relationships.
Create new opportunities.
Grow together.



Inventory
Synchronization



Centralized
Order Management



Product & Listing
Management



Shipping
Workflows



Reporting
& Analytics



PEOPLE
PARTNERSHIPS
PLATFORMS
PROGRESS

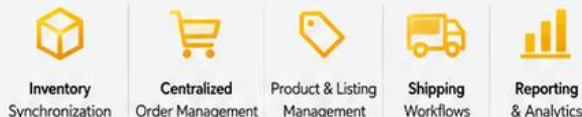
Welcome to the Partner Program

Work together.
Help eCommerce businesses
operate smarter.
Create new opportunities
for long-term growth.



What is Stock Konnnect?

Stock Konnnect is a multi-channel eCommerce operations platform that helps businesses manage inventory, orders, products, listings, shipping and reporting across multiple marketplaces — all from one connected platform.



Why the Partner Program?

Many eCommerce businesses start with one channel, but as they grow, they often expand to additional marketplaces. This creates new opportunities — and new operational complexity.



Growing need
for multi-channel
operations.



Opportunity to
provide more value
to your clients.



A way to work together
and create long-term
mutual growth.

How Everyone Benefits



For Partners

- ✓ Add a valuable solution to your service offering
- ✓ Help clients streamline their operations
- ✓ Create new revenue opportunities
- ✓ Strengthen long-term client relationships



For Your Clients

- ✓ Manage multiple marketplaces from one platform
- ✓ Save time and reduce operational complexity
- ✓ Keep inventory and orders in sync
- ✓ Gain better visibility with centralized reporting



PARTNERS
PEOPLE
MARKETPLACES
GROWTH
TOGETHER.

Who the Program Is For

The Stock Konnnect Partner Program is designed for professionals who support eCommerce businesses and want to add more value for their clients.



Agencies

Digital and eCommerce agencies supporting growing brands.



Amazon/Marketplace Consultants

Consultants and specialists helping businesses grow on marketplaces.



Shopify Experts

Shopify experts and developers building and scaling stores.



Virtual Assistants (VAs)

VAs supporting eCommerce operations and store management.



eCommerce Consultants

Advisors helping businesses with eCommerce strategy and growth.



3PL / Fulfilment Providers

Providers supporting inventory, warehousing and fulfilment.



Technology / Integration Partners

Technology providers and integration specialists working with eCommerce businesses.



Other Approved Businesses

Other professionals and businesses supporting eCommerce brands (subject to approval).



**Different expertise.
A shared opportunity.**

No matter how you support eCommerce businesses, the Stock Konnnect Partner Program gives you a way to add more value, strengthen client relationships and create new opportunities.



How the Partner Program Works

A simple process. A powerful opportunity. Partner with Stock Konnnect, refer businesses, and earn recurring commissions while we support your clients' growth.



PARTNER
REFER
GROW
EARN
TOGETHER

1



Apply

Submit your partner application to join the Stock Konnnect Partner Program.

2



Get Approved

Our team reviews your application and confirms your partnership eligibility.

3



Refer

Introduce eCommerce businesses who can benefit from Stock Konnnect.

4



Stock Konnnect Supports

We handle the demo, onboarding, and ongoing support for your referred clients.

5



Customer Subscribes

Your referred client becomes a paying customer.

6

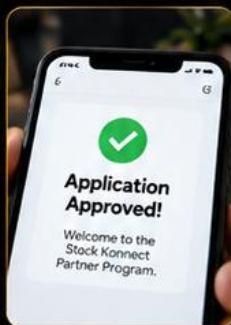


Commission Earned

You earn recurring commissions for eligible subscriptions as your clients continue to grow.



Quick and simple application process.



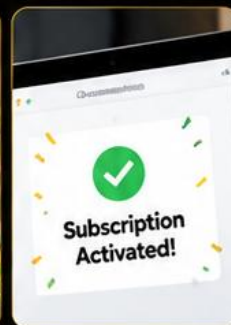
Get approved and gain access to partner resources.



Refer businesses from your network.



Our team handles sales, onboarding and ongoing support.



Your client goes live and starts growing with Stock Konnnect.



Earn recurring commission as your clients succeed.



**Your Network.
New Opportunities.
Real Rewards.**

You focus on relationships. We provide the platform, support and technology to help your clients grow — and reward you for the opportunities you bring.

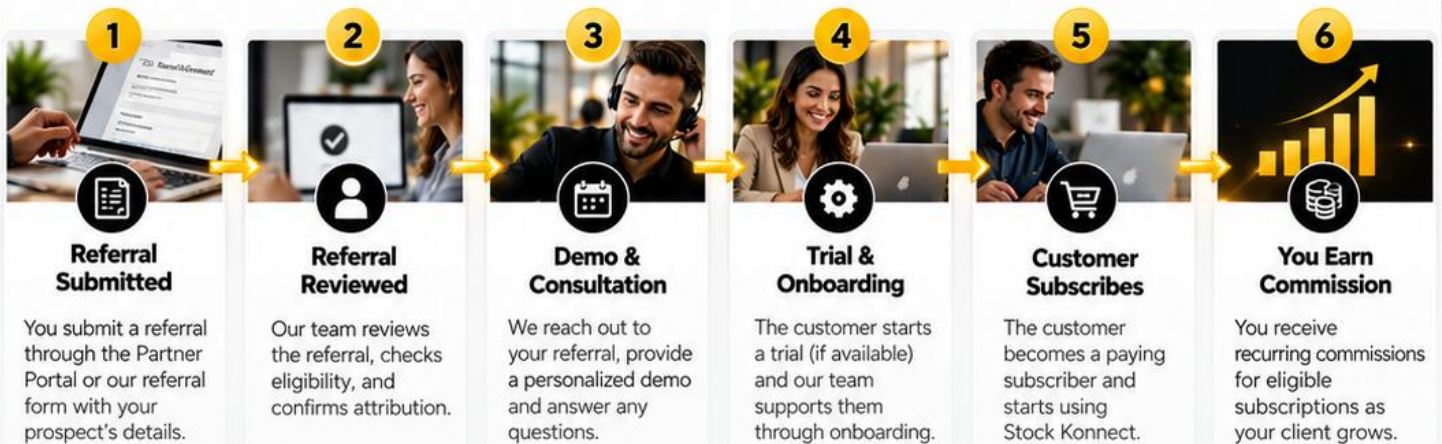
Referrals & Customer Journey

A clear process from referral to recurring rewards — with Stock Kconnect supporting every step of the journey.



The Customer Journey

From your referral to long-term success, here's how it works.



How to Submit a Referral

-  Log in to the Partner Portal (or use the referral form).
-  Provide your prospect's business details.
-  Submit the referral.
-  We'll confirm receipt and keep you updated on progress.

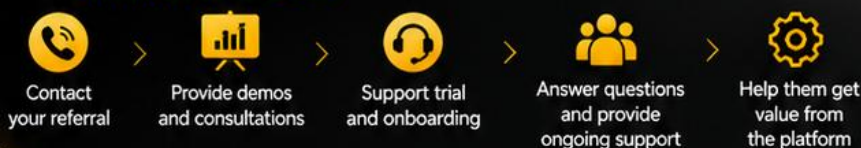
What Qualifies?

-  eCommerce businesses that can benefit from Stock Kconnect.
-  New business opportunities (not existing customers).
-  Businesses looking to manage inventory, orders, listings, shipping or reporting across multiple channels.
-  Referrals that are genuine and made in line with our Partner Program Terms.

How Referrals Are Attributed

-  Referrals are attributed based on the first valid submission.
-  If a prospect is already in our system, we'll work with you to confirm eligibility.
-  Attribution is based on our internal records and program rules.
-  Full details are included in the Partner Program Terms & Conditions.

What Stock Kconnect Does



From Referral to Real Results

You focus on the relationships. We handle the product, support and onboarding — and reward you as your clients succeed.



More Opportunities.
Stronger Client Relationships. Recurring Rewards.

Together, we help eCommerce businesses operate smarter and grow faster.



StockKconnect
SYNC • SELL • GROW

Commission & Partner Benefits

Grow your revenue while helping eCommerce businesses operate smarter.

PARTNER
GROW
EARN
SUCCEED
TOGETHER

Recurring Commission Structure

Earn ongoing commissions for every eligible customer you refer.



Recurring Commissions

Earn a percentage of recurring subscription revenue for each eligible customer.



How You Get Paid

A simple and transparent payment process.



Payment Frequency

Paid regularly (e.g. monthly or quarterly).



Payment Method

Secure bank transfer or preferred payment method.



Minimum Threshold

Payments made once the minimum threshold is met.



Adjustments

Includes handling of refunds, cancellations and chargebacks as per program terms.

Partner Levels (If Applicable)

Unlock greater opportunities as you grow.



Starter

- ✓ Access to core partner resources
- ✓ Basic marketing support
- ✓ Opportunity to earn commissions



Growth

- ✓ Enhanced support and resources
- ✓ Priority access to new features
- ✓ Greater earning opportunities



Strategic

- ✓ Dedicated support
- ✓ Co-marketing opportunities
- ✓ Early access to product updates
- ✓ Higher earning potential

Eligibility

Commissions are earned for eligible subscriptions as defined in the Partner Program Terms.



Valid referrals that meet program criteria.



New customers (as defined in program terms).



Subscriptions on eligible plans.



Customers who remain in good standing.



Not applicable to free trials, cancelled accounts or ineligible subscriptions (as defined in program terms).



Partner Benefits

More than commissions — a long-term partnership.



Recurring Revenue

Earn ongoing commissions as your clients grow.



Stronger Client Relationships

Add more value to your existing clients.



Business Growth

Create new opportunities in your network.



Recognition

Be part of a growing partner community.



Early Access

Get updates on new features and opportunities.

Support & Resources

Everything you need to succeed.



Training & enablement materials



Marketing assets and co-branded content



Product information and demo support



Partner portal and tracking tools



Dedicated partner support



Grow Together.

More Clients. More Value. More Opportunities.

The Stock Kconnect Partner Program is designed to help you succeed with the right structure, support and long-term potential.



Working Together

A successful partnership is built on clear roles, open communication and a shared commitment to our customers' success.

PARTNERS
IDEAS
SUPPORT
CUSTOMERS
SUCCESS
TOGETHER



Partner Responsibilities

You play a key role in introducing eCommerce businesses to Stock Konnnect and representing our solution accurately.

- ✓ Promote Stock Konnnect to your network.
- ✓ Share accurate and up-to-date information about our product.
- ✓ Refer qualified eCommerce businesses.
- ✓ Follow program rules, brand guidelines and legal requirements.
- ✓ Communicate professionally and ethically with prospects.
- ✓ Use approved marketing materials.
- ✓ Provide initial support to your referred contacts and facilitate introductions when needed.
- ✓ Keep us informed about the status of your referrals.



Stock Konnnect Responsibilities

We provide the product, support and resources to help you and your clients succeed.

- ✓ Provide a best-in-class multi-channel eCommerce platform.
- ✓ Handle product demos, consultations and onboarding for referred customers.
- ✓ Deliver ongoing technical support and customer success.
- ✓ Equip you with marketing materials, product information and training.
- ✓ Keep you updated on product developments and program news.
- ✓ Track your referrals and ensure accurate commission payments (as defined in the Partner Program Terms).
- ✓ Be available to answer your questions and support your success.



Permitted Marketing

You can promote Stock Konnnect through:

- ✓ Your website, blog and email newsletters
- ✓ Social media and professional networks
- ✓ Webinars, events and presentations
- ✓ Case studies and success stories (with customer permission)
- ✓ Other approved marketing activities



Use of Branding

Help keep our brand strong and consistent.

- ✓ Use official Stock Konnnect logos, brand assets and messaging guidelines.
- ✓ Do not alter our logo or create your own versions.
- ✓ Clearly state your relationship with Stock Konnnect (e.g. "Partner of Stock Konnnect").
- ✓ Follow all brand guidelines provided in the Partner Portal.



Customer Communication and Support

We work together to deliver a great experience for every customer.



Initial Introduction

You introduce the opportunity. We take over from there.



Product Demos & Questions

Our team handles detailed product demos and technical questions.



Onboarding

We manage the onboarding process to ensure a smooth start.



Ongoing Support

Our customer success team provides ongoing support to your referred customers.

**Different Roles.
One Shared Goal.**



Help eCommerce businesses operate smarter, grow faster and achieve long-term success.



Getting Started

Join the Stock Kconnect Partner Program and start creating new opportunities for your business and your clients.



PARTNER
IDEAS
PEOPLE
OPPORTUNITIES
GROW
TOGETHER

How to Get Started

A simple process to become a Stock Kconnect partner.

1



Apply

Complete the Partner Program application form on our website.

2



Get Approved

Our team reviews your application and confirms your partnership eligibility.

3



Access Resources

Get access to marketing materials, training and your partner portal.

4



Start Referring

Introduce eCommerce businesses to Stock Kconnect.

5



Earn & Grow

Your clients subscribe and you earn recurring commissions while your business grows.



Ready to Apply?

Visit our Partner Program page to learn more and submit your application.



stockkconnect.co/partners >

StockKconnect
Partner Program
Grow Together

Apply Now

Frequently Asked Questions

Quick answers to common questions about the Partner Program.



Who can join the Partner Program?

We work with agencies, consultants, VAs, 3PLs, technology partners and other approved businesses.



Is there a cost to join?

No. The Partner Program is free to join.



How do I submit a referral?

You can submit a referral through the Partner Portal or our referral form.



What happens after I submit a referral?

Our team will review the referral, reach out to your prospect and handle the demo, onboarding and support.



How do I get paid?

Commissions are paid as per the Partner Program Terms.



Which subscriptions qualify?

Commissions are earned on eligible subscriptions as defined in the Partner Program Terms.



What if my referral is already in your system?

If a prospect already exists in our system, we'll review the details and apply attribution based on our program rules.



Where can I find the full terms and conditions?

The full Partner Program Terms & Conditions are available on our website.



Contact Us

Our partnerships team is here to help.



Email

partnerships@stockkconnect.co



Business Inquiries

For partnership opportunities, program questions or custom collaborations.



Response Time

We aim to respond within 1-2 business days.



Partner Program Terms

Please review the full Partner Program Terms & Conditions for complete details on eligibility, commission structure, attribution, payments and other important information.

[View Terms & Conditions](#) >



Let's Grow Together.

More Clients. More Opportunities. A Stronger eCommerce Community.

Join the Stock Kconnect Partner Program today and be part of a growing network of eCommerce experts and innovators.

